

All good things are "catching." You keep good things by giving them away.—Elbert Hubbard.

Honolulu Star-Bulletin

HONOLULU STAR-BULLETIN, SATURDAY, AUGUST 28, 1915.

And always for honest labor there is a return beyond the money.—Elbert Hubbard.

SEVENTEEN

DOMINIES ARE SUPPORTERS OF WILSON POLICY

Educators in Convention De-plore War, and Go on Record as Favoring Arbitration

[Associated Press by Federal Wireless] SAN FRANCISCO, Cal., Aug. 28.—The National Education Association, in session here, yesterday went on record as favoring the principles of President Wilson in his dealings with the European and Mexican situations. The members in resolutions de-plored war and with a view to counter-acting sentiment for resorting to force instead of the adoption of a course based on arbitration, voted to urge the appointment of educational attaches in the army and navy.

GOVERNORS WOULD GIVE WOMEN VOTES

BOSTON, Mass., Aug. 28.—Former Governor Alva Adams of Colorado, ad-dressing a suffrage meeting here last night, characterized the preamble of the Constitution, which declares that "We, the people of the United States, in order to form a more perfect union, establish justice, insure domestic tran- quility, provide for the common de- fense, promote the general welfare and secure the blessings of liberty to our- selves and our posterity, do ordain and establish this Constitution," to be "lies and delusions," in so far as those states are concerned which have not yet extended the franchise to women.

UNITARIANS REELECT TAFT AS PRESIDENT

SAN FRANCISCO, Cal., Aug. 28.—W. H. Taft was yesterday reelected president of the National Unitarian Church Association.

JEWELS AND PURSES BY BUSHEL FOUND ON EASTLAND DECK.

CHICAGO, Ill.—Three bushels of jewels, purses and other small pieces of personal property, which belonged to victims of the Eastland disaster were recovered when the ship was restored to even keel. The property was found on the upper decks, which were the first available to search.

A Japanese commission arrived at Santiago, Chili, to arrange an exhibi- tion of Japanese goods in an effort to further trade with Chili.

Masonic Temple Weekly Calendar

MONDAY—Honolulu Commandery No. 1; Special, Important Business; 7:30 p. m.
TUESDAY—Honolulu Lodge No. 409; Special, First Degree; 7:30 p. m.
WEDNESDAY—Hawaiian Lodge No. 21; Special, First Degree; 7:30 p. m.
THURSDAY—Honolulu Lodge of Perfection; Stated; 5 p. m.
FRIDAY—
SATURDAY—
SCHOFIELD LODGE WEDNESDAY—
SATURDAY—Work in Third Degree; 7:30 p. m.

HERMANN SOEHNE

Versammlungen in K. of P. Hall, Montag, August 2 und 16. Montag, September 6 und 20. W. WOLTERS, President. C. BOLTE, Sekretair.

HONOLULU LODGE NO. 1, MODERN ORDER OF PHOENIX.

Will meet at their home, corner Beretania and Fort streets, every Thursday evening at 7:30 o'clock. CHARLES HUSTACHE, JR., Leader. FRANK MURRAY, Secretary.

HONOLULU LODGE, 618, B. P. O. E.

meets in their hall, on King St. near Fort, every Friday evening. Visiting brothers are cordially invited to at- tend. C. J. MCCARTHY, E. R. H. DUNSHIEK, Sec.

SINGAPORE DOES RUSHING TRADE IN CANNED PINES WITH CHINESE

Concerning trade in tinned pine-apples, the Japanese consul at Singa-pore reports that the Lion, Sultan and Boy brands of preserved pineapple are all being manufactured by a number of factories in Singapore and Johore, all-owned and managed by Chen Chik- keng, a wealthy Chinese living in River Valley Road, Singapore.

The export of preserved pineapples from Singapore was 748,220 cases val- ued at \$3,112,948 in 1913, and the goods produced from Chen Chik-keng's factories accounted for about 86 per cent, according to a recent issue of the Japan Advertiser.

The price of tinned pineapple is but little subject to fluctuation, but gen- erally speaking prices are cheaper in November, December, January and February, when the stock is abundant, and dearer in May, June and July when the demand is keen.

Preserved pineapple is mainly ex- ported to England and other Euro- pean countries, but the trade with Europe is irregular and the Sultan and

IN WAR ARENA

RUSSIA TO RAISE NEW 2,000,000 ARMY.

LONDON, Eng., Aug. 28.—Acknowl- edging that the fate of the Russian campaign against Austria and Ger- many has been decided so far as this year is concerned, Gen. Polivanoff, a member of the Russian ministry, an- nounces that Russia is now turning her attention to the raising of a fresh army of 2,000,000 men, which will be ready to take the field against the Ger- mans in the spring.

Replying to a suggestion that there has been a difference of opinion be- tween the commanders-in-chief of the Allies respecting the strategy of the war, Minister Sazonoff declares that the report is wholly without founda- tion. The Russian commander-in- chief has never questioned the wisdom of the policy of the French and Brit- ish in the carrying on of their share of the war, but has operated with them.

French Praise Bravery of Slavs. Yesterday a joint telegram from Paris, signed by President Poincare, Minister of War Millerand and Gen. Joffre, was received by Czar Nicho- las. The French leaders in their mes- sage expressed entire confidence in the future and praised the heroic army of Russia for the sacrifices it has made in the face of odds.

The czar in his reply expressed an equal confidence in the final outcome of the war, stating that Russia was standing firm, trusting implicitly in the fact that the right must win.

ITALIANS CAPTURE DIFFICULT POSITION.

ROME, Italy, Aug. 28.—Lagoscuro pass, 5500 feet up in the Alps, has fallen to the Italians after a desperate battle, says an official report issued by the war office here yesterday. The Austrians made a strong resistance and the pass was not taken until after many shells had been thrown on the Austrian positions. The pass was won last Wednesday.

Seaplanes have bombarded Riva, an Austrian town northwest of Verona and just across the border. Many bombs were hurled on the fortifica- tions there and the machines returned unscathed.

The official report says good progress has been made on the Carso pla- teau with the result that the Italian holdings have been much strength- ened.

FRENCH EATING INTO GERMAN TRENCHES.

PARIS, France, Aug. 28.—Fresh suc- cesses attended the French offensive in the Vosges yesterday, several trenches being wrested from the Ger- mans and occupied.

CONSULS MANHANDLED IN PERSIA, SAYS DESPATCH.

LONDON, Eng., Aug. 28.—British and Russian consuls while being es- corted from Kenghever, Persia, were attacked by an armed band led by the German consul at Tabriz, according to a Reuter's despatch received here from Petrograd. The British and Russian consuls defended themselves, but were wounded.

REICHSTAG ADJOURNS.

LONDON, Eng., Aug. 28.—The Ger- man reichstag has adjourned until No- vember 30, according to a Reuter's des- patch from Amsterdam.

TERRE HAUTE CONVICT MAYOR WASHES CLOTHES IN INDIANA PEN

LEAVENWORTH, Kan.—When Don M. Roberts, ex-mayor of Terre Haute, Ind., convicted of election frauds, was brought to the federal penitentiary, the officials tried to show him all pos- sible leniency by putting him at clerical work. Roberts' laundry was not done to suit him one day and he went to the prison laundry to complain.

"Do you think it could be done any better?" the superintendent asked.

"I see no reason why it shouldn't," the ex-mayor replied. "I'd think any- body could do better work than this."

"Well, then, you're just the man we want. Get to work."

Ex-mayor Roberts now washes pris- oners' clothes.

AVIATOR SMITH CHEATS DEATH BY MIRACLE

Daredevil Birdman Falls About Thirty Feet and Plane is Wrecked

[Associated Press by Federal Wireless] DES MOINES, Ia., Aug. 28.—Art Smith, the aviator, was dashed from his aeroplane 30 feet to the ground and unhurt yesterday. The ma- chine was wrecked. Smith hit a wire in the course of his ascent and the aeroplane turned over sharply.

INTERNAL REVENUE RECEIPTS SHOW BIG INCREASE FOR YEAR

[Associated Press by Federal Wireless] WASHINGTON, D. C., Aug. 28.—A record has been established in the internal revenue receipts for the United States in the fiscal year of 1915, just concluded, according to a partial re- port for the year by the revenue com- mission, which was made public yester- day. It is shown that aggregate re- ceipts for the year, including income and corporation taxes, total \$415,000, 000.

The total for 1914 was \$380,000,000. This sum included \$71,386,156 in per- sonal and corporation taxes. Accord- ing to these figures, the 1915 increase is \$35,000,000.

In view of business conditions and the war there is considerable specu- lation over the cause of the big increase in receipts. It is expected that the increase may be found due to the war tax voted by the last Congress to stave off the huge threatened deficit.

FUEL SHIP JUPITER TO LOOK FOR OVERDUE FRUIT CO'S. STEAMER

[Associated Press by Federal Wireless] WASHINGTON, D. C., Aug. 28.—Acting on the belief that there is a possibility that the United States Fruit Company steamer Marowine may not have foundered, but is floundering about in the gulf of Mexico unable to make port because of badly damaged machinery, Secretary Daniels yester- day ordered the fuel ship Jupiter of the auxiliary division to Alacran reef, gulf of Mexico, from Vera Cruz. The Marowine is 12 days overdue at its destination in British Honduras and it is generally believed that she foundered in the gale which swept the gulf coast.

HOWARD DREW, GREAT SPRINTER, RETIRES FROM TRACK ATHLETICS

One of the most brilliant careers in the history of track athletics closes with the passing of Howard Drew, the great negro sprinter. Immediately after his defeat in the 100 at the Ex- position meet he telegraphed to Springfield, his home city, that he had appeared upon the track for the last time. It may have been true which caused his withdrawal, but probably he found that the snap which is neces- sary to the fine sprinter was leaving his muscles.

Men do not last long in the century and 220 events. The fearful strain upon the nerves and the strength of the participants wears them down more quickly than any other athletic work. A few seconds and the events are over, but during those few sec- onds mind and muscles are convulsed in a furious effort to break the tape first. It is significant that in the run- ning of the 100 the good man takes only three breaths.

Drew began his career in the East and met and defeated the greatest runners of his day before he came West and entered the track squad of the University of Southern California, where he became the teammate of the famous Fred Kelly. On the coast he lived up to the reputation that he had established in the East. He is the only man in the world who has run the 100 consistently in 9.35 seconds. Arthur Duffy ran the century in this time back in Chicago years ago, but he did not duplicate the performance and it was discovered later that he was not an amateur at the time of the running. Again, Dan Kelly

dashed through the 100 in 9.35 back in 1906, but the best that Kelly could do afterwards was ten-flat.

On the other hand Drew has hit the tape in this time many a day, travel- ing in all sorts of company. Prob- ably his physique had something to do with his success. Most great sprint- ers have been short and heavy. Ted Meredith is a stocky chap as was Max- ury Long, the holder of the world's record in the 440 at 47 seconds. Ar- thur Duffy was a chunk of muscle. Dan Kelly was an exception. Stand- ing 5 feet 11 inches he relied upon his strength and upon the size of his stride to carry him to the tape first. Drew is built after the fashion of Long and Duffy. His powerful thighs and heavily corded calves taper to the fine ankles of the typical sprinter.

His method of running, however, was his own. With the crack of the gun he leaped off to the fastest start of any man that ever wore a spike and went the first 30 yards inclined far forward, looking as though he must surely fall upon his face. Then he commenced to straighten up grad- ually and at the 50 mark was perfect- ly erect. He ran with a peculiar ath- letic stride and when he was in the middle of his step seemed to be eight inches off the cinders. When he ran more slowly his stride was like watching a rubber ball which bounced ahead rather than up and down, so smooth and even was his stride.

It is to be regretted that so great a track man has finished his career, and it may be that a long rest will restore the old snap to his spirit.

TAFT TO SPEAK ON JAPANESE DAY AT FRISCO FAIR

[Special by Marconi Wireless to Ha- waii Shipno.] SAN FRANCISCO, Cal., Aug. 28.—Former President Taft has accepted an invitation to be one of the speak- ers at the Japanese Day at the fair.

The Japanese wrestlers began last night on a three-day wrestling tour- nament at Dreamland rink.

YOUNGSTERS CONFESS TO SERIES OF STEALS

[Associated Press by Federal Wireless] CHICAGO, Ill., Aug. 28.—Two girls and six boys, all under 18, confessed yesterday to scores of burglaries. Their thefts have extended over a pe- riod of two years. According to the stories the members of this youthful burglar trust told the police they were compelled to steal by a woman who is known by the name of "Balheaded Mary."

That is simply one of the many little points which suggest how the method of distribution may decide what medium should be used in advertising. First we must decide the question: "To whom are we going to sell this?" Then we get into our general distribution plan. Then we come down to details. Here, we are met with this problem of what medium to use.

Every kind of medium has its advantages. The man with a broad, open mind who desires to buy space will probably be persuaded toward this kind, then the other kind—until he almost gets to believe that every one is best. And the question of copy will help determine the final selection, just as the choice of medium will influence the question of copy, and in a way will decide what kind of copy you should use. For instance, if you decide to use street car cards, you have to use a certain kind of copy which is terse, short and simply suggestive, but which, incidentally, can be used in connection with colors to the result of excellent display value.

If, on the other hand, you will use magazines, you will probably use a beautiful half-tone of a photographic effect. Also, if you care to, you can use a long story in your space, because in the magazine it will be readable. On the other hand, if you use the newspaper you know that as a rule you will have to limit yourself to a certain kind of a line cut or zinc etching. And yet, with the newspaper, you know that you can take advantage of every element of timeliness. You need not make the mistake of a tailoring concern which used magazines and which tried to make use of the timely element. Un- fortunately, some national magazines have to close their forms many weeks in advance of issue. As a result, these tailoring people came out in the fall with a \$4000 ad showing something that did not happen. They showed Connie Mack and McGraw dressed in their product and announced them as the principals in the World's Series, whereas during the month previous the Boston Braves had come to the front and Stallings had taken the place of McGraw.

If they had used newspapers, this concern could have changed their ad the night before. So you see it is rather dangerous to try to use timely copy in the magazines, unless their connection is with events which are sure to come, such as Christmas.

So your method of distribution will not only decide what kind of medium to use, but also will decide by a general analysis of product and of prospect. In other words, you must first pick to pieces the main elements of appeal that the product itself possesses and the main elements of the prospect's capacities at which those points of appeal can best be directed. Then, almost automatic- ally, the question of the medium will decide itself.

CHINESE WANT SUBMARINES FOR COAST DEFENSE

Rumors That Contract for 100 New Sea Wasps Has Been Placed With Schwab

[Associated Press by Federal Wireless] NEW YORK, N. Y., Aug. 28.—A na- val commission from China is nego- tiating or already has negotiated through Charles M. Schwab, head of the Bethlehem Steel Company, the purchase of 100 submarines at a cost of \$75,000,000, according to a rumor here.

It is reported that the commission was in New York recently, when se- cret conferences were held with Mr. Schwab, and it is said that the steel magnate was authorized to place many big contracts for China's naval needs among different manufacturers.

A vast program of naval extension has been secretly planned by the Chinese government, according to the report here, and the purchase of the submarines is part of the scheme.

The news spread rapidly through the financial district and was received with great rejoicing among investors in the war stocks.

In view of the recent crisis between China and Japan, it was regarded as possible that China was preparing to resist further encroachments on its territory.

MAY NOT SELECT SECRETARY AT NEXT MEETING

Definite announcement as to the next meeting of the Promotion Committee is awaiting the return of sufficient members to provide a quorum. The date of August 31 was suggested by Chairman E. A. Bernst, it being hoped that Ed Towse, who is on the coast, would be back by that time. It was learned yesterday, however, that Mr. Towse's place on the coast until the last of the month, and would probably reach Honolulu about September 5 or 6. Chairman Bernst says that he would like to take up the election of the new secretary at the next meeting, though he rather doubts if this will be pos- sible.

HOW TO SAVE YOUR EYES

Try This Free Prescription.

Do your eyes give you trouble? Do you already wear eyeglasses or spec- tacles? Thousands of people wear these "windows" who might easily dis- pense with them. You may be one of these, and it is your duty to save your eyes before it is too late. The eyes are neglected more than any other organ of the entire body. After you finish your day's work you sit down and rest your mind, but how about your eyes? Do you rest them? You know you do not. You read or do something else that keeps your eyes busy; you work your eyes until you go to bed. That is why so many have strained eyes and finally other eye troubles that threaten partial or total blindness. Eyeglasses are merely crutches; they never cure. This free prescription, which has benefited the eyes of so many, may work equal wonders for you. Use it a short time. Would you like your eye troubles to disappear as if by magic? Try this prescription. Go to the nearest walk-in drug store and get a bottle of Opton tablets; fill a two-ounce bottle with warm water, drop in one tablet and allow it to thor- oughly dissolve. With this liquid bathe the eyes two to four times daily. Just note how quickly your eyes clear up and how soon the inflammation will disappear. Don't be afraid to use it; it is absolutely harmless. Many who are now blind might have saved their eyes had they started to care for them in time. This is a simple treatment, but marvelously effective in millions of cases. Now that you have been warned don't delay a day, but do what you can to save your eyes and you are likely to thank us as long as you live for pub- lishing this prescription.—Adv.

DEGREE FORECLOSURES MINING PROPERTIES.

DENVER, Colo.—Valuable mining properties in Summit and Park coun- ties, owned by the Colorado Gold Min- ing & Smelting company, are affected by a foreclosure decree signed by Judge Class in the Denver district court. The decree is in favor of the International Trust company which, under the mining company's bonds and mortgages, holds claims aggregating \$725,232.47.

TO CURE A GOLD IN ONE DAY

Take Laxative Bromo Quinine Tablets. All druggists re- lease the money if it fails to cure. E. W. Grove's signature is on each box. PARIS MEDICINE CO., 201 South U. S. A.